



INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO ART. 13 OF THE EU REGULATION 679/2016

The Data Controller informs you about the processing of personal data collected through forms on the company website pages, social network profiles, telephone contacts, exchanges of business cards at fairs, seminars, meetings and other personal business relationships.

Data subjects: Requesting information by website, telephone, etc. – Company prospect.

Data controller: LUMINAL PARK S.R.L. located in Verona (VR) in Via Goffredo Mameli 11, partita IVA 04199420235, contact email: privacy@luminalpark.com

Data protection officer: pursuant to art. 37 of the GDPR, the Data Controller has appointed a DPO who can be contacted at the email address: dpo@pqa.it.

Purpose of treatment: your data will be processed for the following purposes on the basis of the relevant legal bases:

n°	Purpose	Legal base
1	Follow up on your request for contact and information about our activities and products.	Processing is necessary to take steps at the request of the data subject. Art. 6 par. 1 comma b)
2	Quotation and offers management.	Processing is necessary for the performance of a contract to which the data subject is party. Art. 6 par. 1 comma b)
3	Quotation and offers management.	Processing is necessary for the performance of a contract to which the data subject is party. Art. 6 par. 1 comma b)
4	Sending communications via newsletters to keep you updated about new products development, promotions, services, events organized by us and to send notifications to remind products left in cart	the data subject has given consent to the processing of his or her personal data. Art. 6 par. 1 comma a)

Nobody automated decision-making process (profiling) will be applied to your personal data.

Type of personal data processed:

- Data relating to an identifier such as a name, location, contact details, ecc;
- Data relating data subjects' economic activities.

Method of treatment

The personal data collected will be processed with:

- corporate IT systems and paper archives, in compliance with the Security Measures provided for by art. 32 of the GDPR;



- personal data will be processed by persons appointed as data authorized pursuant to art. 29 of the GDPR;
- Messages sent using the forms in the company website are received by a specific e-mail account.

Data recipients

Personal data will be disclosed to:

- Provider for DEM services and sending newsletter;
- Professional advisors;
- Logistic companies and post office.

The above subjects have been expressly appointed as Data Processors pursuant to Art. 28 of the GDPR or as independent data controllers.

Personal data disclosure: personal data will not be disclosed.

Transfers of personal data to third countries: the personal data collected will be processed within European Union or transferred to third countries in compliance with art. 44 of the GDPR.

Data retention:

Purpose	Data retention
Requests about quotation and information	personal data will be kept for the time necessary to process request.
To follow up on your request to receive a notification of product availability	The data relating to the email address will be stored for a maximum period of 24 months from the request.
Sending newsletters	The data will be stored in our mailing lists for a maximum period of 5 years from the last action of the concerned subject. Alternatively, it is necessary to request deletion by using the appropriate opt-out feature found in the email body or by writing to the address privacy@luminalpark.com .

Rights of the data subjects

Pursuant to Article 15 et seq. of the GDPR, Data Subjects (the natural persons to whom the personal data refer) may, at any point in time, exercise their rights and, in particular, the right to access their personal data, to request that their data be rectified or restricted, updated if incomplete or wrong and erased if collected in violation of the law, as well as to object to their processing, unless the Data Controller has legitimate reasons. For more information relating to the data subjects' rights, it is possible to consult the website www.garanteprivacy.it

Pursuant to art. 77 of the GDPR, data subject can submit a notify by contacting Italian Data Protection Authority located in Piazza Venezia, 11 - 00186 Rome mail: urp@gdpd.it